## 2014 World Conference on Indigenous Peoples

Statement at the 12th session of the UN Permanent Forum on Indigenous Issues

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Thank you, Mr. Chair;

I would like to make a very brief statement on behalf of the UN Department of Public Information.

We are committed to promoting the World Conference on Indigenous Peoples through all our networks, products and services, in collaboration with the Secretariat of the Permanent Forum, indigenous peoples' organizations, and media around the world.

As the first ever such high-level event on indigenous issues, the World Conference presents a unique opportunity to draw attention to the situation of indigenous peoples and the issues they face.

We have prepared a preliminary communications strategy, and are ready to use our multilingual news and media platforms, such as the online UN News Centre, UN Radio, TV and social media to promote the World Conference -- in English, French, Spanish, Russian, Arabic and Chinese.

The information we put out here at UN Headquarters can be further disseminated through our more than 60 Information Centres around the world, giving it a truly global reach.

The Department of Public Information looks forward to working with the Secretariat of the Permanent Forum, indigenous news organizations, and other partners, to successfully communicate about the World Conference, and make a difference for indigenous peoples around the world.

Thank you.